Press Release

FOR IMMEDIATE RELEASE

For: E.C. Moore Company, Inc.

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New Cost-Effective Dropsin™ Kit

Dearborn, MI — September 2003 – Dropsin is a unique cavity base and liner utilizing a special blend of materials. Dropsin seals dental tubuli instantly and provides a perfect chemical and thermal barrier under restorations.

Marketed in the United States for many years by the E.C. Moore Company, Dropsin now comes in a new, cost-effective kit. Available from your favorite dental dealer.

Since 1898, E.C. Moore Company has continued to introduce innovative products to the dental industry, while maintaining their commitment to quality and service.

For more information, contact the E.C. Moore Company at (800) 331-3548 or (313) 581-7878, or visit our website www.ecmoore.com